

Mrs. G TV & Appliances
2nd Annual Fridge Decorating Contest for Breast Cancer
Awareness Month
Benefitting Susan G. Komen of Central and South Jersey
Co-Sponsored by Whirlpool



Mrs. G
TV & APPLIANCES

**PAINT OUR
FRIDGE
PINK
CONTEST**

benefitting

susan g.
komen
FOR THE cure. CENTRAL AND
SOUTH JERSEY

SPECIAL GUEST
Leon Rainbow



Last Year's Winner: Dara Kelly, 11, Hamilton, NJ



Eligibility

No purchase necessary. Contest is open to all ages and legal residents of New Jersey who are enrolled in grades 6 through 12 at the time of entry. One registration per person, duplicate entries will be eliminated. For children under the age of 18, entries must include signed permission from a parent or guardian to participate in the contest. Your entry in the contest constitutes your acceptance of these rules.

October 20th Event

The top 3 artists will paint their designs on retired refrigerators in the Mrs. G showroom on October 20th at a time to be determined. Mrs. G's will provide paint and supplies and will serve lunch to all participants. Artists who cannot attend the painting event on Oct. 20 will coordinate an alternate day to paint.

Rules

1. Maximum of one entry per person. Entrant must be currently enrolled in grades 6-12.
2. Employees and relatives of employees of Mrs. G TV & Appliances are not permitted to enter or win the contest.
3. The top 3 winners must provide legal identification that proves he or she is the named individual on the entry form.
4. Art must be submitted on the template provided.
5. The design should represent Breast Cancer Awareness by including the color pink and the pink ribbon symbol.
6. The design must be your own original, unpublished work and must not include any third-party logos or copyrighted material. By entering the competition, you agree that your submission is your own work and it has not been entered in any other contests in the past.
7. Art may submitted by mail to Mrs. G TV & Appliances, 2960 US Highway 1, Lawrenceville, NJ 08648 or email: info@mrsqs.com and must include the entry form to be considered.
8. Digital files sent by email must be saved as psd, pdf, jpg, tiff or eps formats only.
9. All entries must be submitted by October 12th, 11 PM EST.

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Judging

1. The top 3 designs will be chosen by Mrs. G TV & Appliances and Leon Rainbow.
2. The Grand Prize winning design will be determined by a public voting process on the Mrs. G website in collaboration with the aforementioned judges.

Prizes

1. The top 3 artists will be invited to paint their design at the Mrs. G TV & Appliances showroom on Saturday October 20th, 2012, time to be determined. Winners may choose 1 other person to bring with them. Fridges will be on display in the showroom through October.
2. All winners will meet and paint with Leon Rainbow, Trenton-based graffiti artist who has been featured on CNN, NY Times and in Princeton Magazine.
3. All winners will be included in any media placement following the contest, with signed permission from a parent/guardian if entrant is under the age of 18.
4. The Grand prize winning design will receive \$150, 2nd place will receive \$75 and 3rd place will receive \$50. Mrs. G TV & Appliances will give a matching donation, plus \$1 for every vote placed in the contest up to \$500, to Susan G. Komen of Central/South Jersey.

Rights

1. Entry with signed parent/guardian consent constitutes agreement with all of the contest rules and terms, and also constitutes permission to use each winner's name, likeness, design/or art piece entered, and information contained therein, artwork, statements, quotes, testimonials, photographs, for promotional purposes, including but not limited to posting of such information and reproduction and display of the winning entry on the Mrs. G TV & Appliance website, social networks like Facebook and Twitter, and media placements, except where prohibited by law. Failure to comply with the contest rules may result in the entrant's disqualification.
2. Sponsor assumes no responsibility for lost, late, damaged, misdirected, illegible, incomplete or entries, or for computer system, hardware,

software, network, program or other damage, errors or failures of any kind, whether human or technical in nature, that may arise from or in connection with participation in this contest, or in the transmission or receipt of on-line entries. All entries received become the Sponsor's property and will not be returned.

3. All entries as a condition of entry agree to indemnify Mrs. G TV & Appliances, their employees, and affiliates, from any and all claims costs of expenses (including attorney's fees and costs of defense) arising out of or in connection with any portion of the prizes being offered. The winner must accept the prizes "as is" and without recourse to any party listed here.
4. No deviation, changes or alterations to the rules can be made; provided, however, Mrs. G TV & Appliances may amend the rules to comply with any applicable laws or regulations.
5. Participation in the Contest constitutes agreement by entrant that Mrs. G TV & Appliances, family, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents are released from, will have no liability whatsoever for, and shall be held harmless by entrant (and an entrant's parent/ legal guardian, if entrant is a minor) against any and all claims, losses or liabilities (including death or property damage) arising out of or relating to participation in this Contest or any Contest-related activities or use or misuse or redemption of a Contest prize.